



# GRADUATE STUDIES



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NETWORK OF INTERNATIONAL  
BUSINESS SCHOOLS  
**ACCREDITATION**

## M.B.A. FULL TIME CHINESE TRACK MASTER OF BUSINESS ADMINISTRATION 全日制工商管理學碩士

*Bilingual: English and Chinese Program*

1.5 YEARS APPROXIMATELY  
FULL - TIME PROGRAM  
CLASS ON WEEKDAY  
BLOCK TEACHING  
NON-THESIS OPTION

全日制工商管理學碩士（中英双语教学）  
约1.5年毕业  
工作日上课  
模块教学法  
可选择非论文（做个人调查）

### QUALIFICATIONS FOR ADMISSION

- Bachelor's degree from an accredited institution to apply from Master program
- A cumulative grade point average of 2.0 or its equivalent
- Good command of English
- Computer literacy
- Take the AU English proficiency test (or a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- Interview entrance examination

### ENTRANCE REQUIREMENTS

- A completed application form
- Official transcript notarized certificate of the previous university attended (1 copy)
- Bachelor's Degree notarized certificate (1 copy)
- Passport (1 copy)
- Four (1x1.5 inch size) photographs (formal attire, not in graduation gown)
- Bring the original notarized certificate of transcript and degree

### GRADUATION REQUIREMENTS 毕业要求

- Obtain the minimum prescribed 48 credits 获得最低规定的48个学分
- Earn a minimum cumulative GPA of at least 3.00 获得至少3.00的平均绩点
- Pass the written and oral comprehensive examinations 通过最后的综合考试

### 入学资格

- 持有由认可机构颁发的本科文凭
- 最低成绩GPA（平均绩点）要在2.0以上或同等水平
- 掌握英语运用能力
- 具备电脑应用能力
- 参加AU的入学英语考试（或托福网考成绩 ≥ 90分/ 雅思学术类考试 ≥ 6.5分，并在有效期内）
- 入学面试

### 申请材料

- 完成申请表的填写
- 本科成绩单公证复印件（1份）
- 本科文凭公证复印件（1份）
- 护照复印件（1份）
- 4张（1X1.5英寸大小）的蓝底或白底彩照
- 学位和成绩单的公证书原件

## ADMISSION SCHEDULE 2020

Schedule	Trimester (1/2020) May-August 2020	Trimester (2/2020) September-December 2020	Trimester (3/2020) January-April 2021
Application deadline	21 April 2020	11 August 2020	15 December 2020
Entrance Examination	26 April 2020	15 August 2020	19 December 2020
Entrance Examination Result	28 April 2020	18 August 2020	22 December 2020
Induction Day	9 May 2020	29 August 2020	10 January 2021
Instruction begins	11 May 2020	31 August 2020	11 January 2021

### ADMISSION FEE 申请费用

1,000 THB

- \* The English Entrance Examination can be exempted depending on which of the following conditions you satisfy
- TOEFL score of (iBT) 90 or (PBT) 575 or IELTS (Academic) score of at least 6.5 (Validation: Two years)
  - Bachelor's Degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and New Zealand)

符合以下条件的可以不用参加入学考试和面试

- 托福（网考）成绩90分及以上，雅思（学术类）成绩6.5分及以上（在两年有效期内）
- 本科在以英语为母语的国家学习并获得学士学位（如，美国、加拿大、英国、澳大利亚以及新西兰等）

### ESTIMATED FEES 预估总学费

Installments	(THB)	(US\$)	(CNY)
1 <sup>st</sup> Installment	137,500	4,583	27,500
2 <sup>nd</sup> Installment	137,500	4,583	27,500
3 <sup>rd</sup> Installment	137,500	4,583	27,500
4 <sup>th</sup> Installment	137,500	4,583	27,500
<b>Total</b>	<b>550,000</b>	<b>18,337</b>	<b>110,000</b>

#### The fee includes: 费用包括

- First enrollment fee (matriculation fee, etc.) 注册登记等杂费
- Tuition fee, University fees, Campus Network fee 学费，学杂费，校园网络费
- Comprehensive Examinations fee (First attempt only) 综合考试费（首次参加）
- Health / Life insurance (Non-Thai students) 医疗保险费
- AU Academic Writing Course 英语提升课费用 (First attempt only)

#### The fee does not cover the following 费用不包括

- Admission fee (non-refundable) 申请费（不退还）
- Textbooks 教材课本费
- Maintaining Student Status (4,900 THB per Trimester)  
学生身份保留费，针对休学学生（每学期4900泰铢）

#### Notes:

- In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately
- The fees are subject to change at the university's discretion without prior notice
- Currency exchange rate: THB30 = US \$1, THB 5 = CNY 1

#### 温馨提醒:

- 在任何课程或综合考试成绩不及格的情况下，若学生在新学期重修课程，需缴纳注册费以及学杂费
- 费用浮动变化由AU裁量调动，会在官网发布而没有提前通知
- 以上费用是根据汇率：33泰铢=1美元 5泰铢=1元人民币

#### IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar

### CURRICULUM STRUCTURE 课程结构

Required Courses	30 Credits	必修课程	30学分
Elective Courses	12 Credits	选修课程	12学分
Comprehensive Examination	--	综合考试	--
Independent Study	6 Credits	独立研究	6学分
<b>Total</b>	<b>48 Credits</b>	<b>总学分</b>	<b>48学分</b>

### STUDY PLAN 學習計劃

#### Trimester 1 第一學期

- BG 5006 Intro. to Quantitative Analysis
- BP 6903 Organizational Behavior
- BA 6601 Managerial Accounting
- BC 6501 Intro. to Mgt. Information Systems

#### Trimester 2 第二學期

- BP 6902 Business Research Methodology
- BP 6910 International Business Mgt.
- BF 6701 Financial Management
- BE 6401 Managerial Economics

#### Trimester 3 第三學期

- BM 6801 Marketing Management
- BP 6904 Operation Management
- BP6905 Human Resource Management (Elective Course)
- BM 6805 Marketing Logistics Mgt. (Elective Course)

#### Trimester 4 第四學期

- BP 6918 Strategic Management
- BP 6955 Individual Research in Management
- BM 6810 Customer Relationship Mgt. (Elective Course)
- BM 6895 Internet Marketing

#### Trimester 5 第五學期

Written and Oral Comprehensive Examinations

#### APPLY AT

##### Hua Mak Campus

Admissions Center "P" Building, 1<sup>st</sup> floor,  
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand

##### Office hours:

Monday – Friday 08:30 A.M. – 05:00 P.M.  
Saturday 08:00 A.M. – 04:30 P.M.  
Sunday 08:00 A.M. – 02:00 P.M.

##### ABAC Professional Training Center

ZEN @Central World, Level 14  
4, 4/5 Rajdamri Rd., Phatumwan  
Bangkok 10330 Thailand

##### Office hours:

Monday – Friday 10:00 A.M. to 06:00 P.M.  
Saturday – Sunday 10:00 A.M. to 06:00 P.M.

##### Suvarnabhumi Campus

Admissions Center SR101,  
88 Moo 8 Bang Na-Trad Km.26, Bangsathong,  
Samuthprakarn, Thailand 10540

##### Office hours:

Monday – Friday 08:30 A.M. to 05:00 P.M.

## UNIVERSITY ADMISSIONS CENTER (UNIAD)

Last updated: March 2020

#### HUA MAK CAMPUS

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#### ABAC PROFESSIONAL TRAINING CENTER

Zen @ Central World, 14<sup>th</sup> floor.  
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Tel. +66 (2) 1009 115-8

#### SUVARNABHUMI CAMPUS

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